



Village of WILLOWBROOK

Mayor

Frank A. Trilla

10/29/2024

Village Clerk

Gretchen Boerwinkle

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Village of Willowbrook Receives Award at the DuPage Mayors and Managers Conference 2024 Municipal Innovation Celebration

Willowbrook, IL - The Village of Willowbrook is pleased to announce that it was selected as the recipient of the DuPage Mayors and Managers Conference (DMMC) Best Innovation Award.

DMMC hosted the 2024 Municipal Innovation Celebration, a platform for member municipalities to showcase innovative solutions and best practices that reduce costs, enhance efficiencies, and tackle municipal challenges.

The Village won the Best Innovation Award for our Hotel Crime Reduction Program, which was implemented in response to increased criminal activity in local hotels and motels. This program features collaboration and coordination between hotel/motel management and Police & Community Development staff to enhance safety through annual inspections, monthly crime trend reviews, and hotel/motel staff training on incident prevention and response.

Several ordinances were adopted as part of this program to enhance security measures, such as limiting stay durations, requiring surveillance upgrades, and improving access control at local hotels/motels. Since its launch, the program has significantly reduced hotel-related crimes and call volume while increasing hotel tax revenues.

“The program addressed a critical issue in Willowbrook and laid the groundwork for sustainable community safety practices. This program serves as a model for other municipalities looking to tackle similar challenges, proving that innovative, collaborative approaches can yield significant benefits for public safety and economic vitality.” - Village Administrator Sean Halloran shared.

Mayor Frank Trilla noted, “The Village is committed to establishing a safe community for our residents and businesses, we are incredibly pleased to be recognized by the DMMC for our staff and Board of Trustees’ hard work and innovative approach to a problem that plagues many communities within our area.”



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