

MINUTES OF THE REGULAR MEETING OF THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF WILLOWBROOK HELD ON MONDAY, SEPTEMBER 25, 2017 AT THE WILLOWBROOK POLICE DEPARTMENT, 7760 QUINCY STREET, VILLAGE OF WILLOWBROOK, DUPAGE COUNTY, ILLINOIS.

1. CALL TO ORDER

The meeting was called to order at the hour of 6:30 p.m. by Mayor Frank Trilla.

2. ROLL CALL

Those present at roll call were Mayor Trilla, Village Clerk Leroy Hansen, Trustees Sue Berglund, Umberto Davi, Terrence Kelly, Michael Mistele, Gayle Neal, and Paul Oggerino.

ABSENT: None

Also present were Village Attorney Thomas Bastian, Village Administrator Timothy Halik, Chief of Police Robert Pavelchik, Jr., Deputy Chief Robert Schaller, Director of Finance Carrie Dittman, Assistant to the Village Administrator Garrett Hummel, and Deputy Clerk Cindy Stuchl

A QUORUM WAS DECLARED

3. PLEDGE OF ALLEGIANCE

Mayor Trilla asked Assistant to the Village Administrator Hummel to lead everyone in saying the Pledge of Allegiance.

4. VISITORS' BUSINESS

None presented.

5. CLOSED SESSION

- a. Consideration of Pending Litigation Pursuant to Chapter 5 ILCS 120/2(c)(11)

Item was moved to after Item #12 - Mayor's Report.

6. OMNIBUS VOTE AGENDA

- a. Waive Reading of Minutes (APPROVE)
- b. Minutes - Closed Session Meeting - August 28, 2017 (APPROVE)

- c. Minutes - Regular Board Meeting - September 11, 2017 (APPROVE)
- d. Warrants - \$306,137.15 (APPROVE)
- e. Ordinance - An Ordinance Amending the Village Code of the Village of Willowbrook, Title 8, Chapter 8, Section 8-8-15 - Parking Restrictions - Ordinance No. 17-O-18 (PASS)
- f. Resolution - A Resolution Authorizing the Mayor and Village Clerk to Accept a Proposal to Conduct the 2017 Village-Wide Fall Brush Collection Program - N.J. Ryan Tree & Landscape, LLC - Resolution No. 17-R-54 (ADOPT)
- g. Motion - Motion to Approve - 2017 Motor Fuel Tax (MFT) Roadway Maintenance Program: Payout #1 - Partial Payment, M&J Asphalt Paving Company, Inc. (PASS)
- h. Motion - Motion to Approve - Application for a License to Hold a Raffle - Hinsdale South Booster Club (PASS)
- i. Motion - Board Authorization for Staff to Process Current Delinquent Water Bills in Accordance with Past Practices (PASS)
- j. Proclamation - A Proclamation Designating September 17-23, 2017 as Constitution Week in the Village of Willowbrook (APPROVE)

Mayor Trilla asked the Board if there were any items to be removed from the Omnibus Vote Agenda.

MOTION: Made by Trustee Davi and seconded by Trustee Berglund to approve the Omnibus Vote Agenda as presented.

ROLL CALL VOTE: AYES: Trustees Berglund, Davi, Kelly, Mistele, Neal, and Oggerino. NAYS: None. ABSENT: None.

MOTION DECLARED CARRIED

NEW BUSINESS

- 7. DISCUSSION - WILLOWBROOK PARKS - PROPOSED CORPORATE NAMING, ADVERTISING, AND SPONSORSHIP POLICY

Administrator Halik advised that at the July Parks and Recreation Commission meeting, a local business had approached the Commission about possible corporate sponsorship of an amenity at the newly renovated Willow Pond Park.

The Parks Commission was in support of this concept. Staff spoke with the Village Attorney to find out if the Village would be able to sell naming rights. He determined that the Village could

provided that a policy was developed and approved by the Village Board.

This topic was brought before the Municipal Services Committee for discussion. The Committee had initial concerns but agreed on certain criteria and authorized staff to draft an initial policy. After review of the initial draft, the Committee recommended that the subject be brought before the full Village Board for discussion before going any further.

The initial draft policy covers the potential naming of park assets, advertising, sponsorship, and naming rights of park events. Administrator Halik related that key components of the policy include public input of proposed naming of a park asset or event, naming rights would include local business names, specific terms, donation amounts should be substantial, and no entitlement will be provided.

Trustee Berglund had concerns about the parks looking shabby with corporate signage placed throughout the parks.

Trustee Davi asked if other municipalities have done something in this nature. Administrator Halik advised that there are and the Willowbrook draft policy is a combination of policies from other municipalities.

Mayor Trilla suggested that instead of having individual signs at the different amenities within the park, a bigger sign be placed at a central location to list the donors. Mayor Trilla also suggested that if a company wishes to sponsor an amenity, the donation amount should be at least half of the cost of the amenity.

Mayor Trilla and Trustee Mistele had concerns over any controversial businesses wishing to sponsor an amenity. Administrator Halik related that there is a section in the draft policy that addresses inappropriate or objectionable naming rights and sponsorships.

Trustee Kelly advised that the policy needs to be more specific. Currently, the draft policy states that the amount to sponsor should be substantial and commensurate with the value of the asset or event. Trustee Kelly stated that it should state a specific percentage.

Suggestions were made to have a tiered sponsor levels. The Board requested further information be brought to a future Board meeting with additional information.

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Administrator Halik advised that he will be bringing a revised draft policy for the Board's review at a future Board meeting.

PRIOR BUSINESS

8. COMMITTEE REPORTS

Trustee Neal had no report.

Trustee Kelly had no report.

Trustee Mistele had no report.

Trustee Berglund had no report.

Trustee Davi had no report

Trustee Oggerino had no report.

9. ATTORNEY'S REPORT

Attorney Bastian had no report.

10. CLERK'S REPORT

Clerk Hansen stated that he had attended the Illinois Municipal League Annual Conference last week.

11. ADMINISTRATOR'S REPORT

Administrator Halik had no report.

12. MAYOR'S REPORT

Mayor Trilla had no report.

Discussion on Item #5 commenced.

5. CLOSED SESSION

- a. Consideration of Pending Litigation Pursuant to Chapter 5 ILCS 120/2(c)(11)

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RECESS INTO CLOSED SESSION

MOTION: Made by Trustee Oggerino and seconded by Trustee Kelly to recess into Closed Session at the hour of 6:57 p.m.

ROLL CALL VOTE: AYES: Trustees Berglund, Davi, Kelly, Mistele, Neal, and Oggerino. NAYS: None. ABSENT: None.

MOTION DECLARED CARRIED

The Board reconvened the Regular Meeting at the hour of 7:21 p.m.

13. ADJOURNMENT

MOTION: Made by Trustee Oggerino and seconded by Trustee Berglund, to adjourn the Regular Meeting at the hour of 7:23 p.m.

ROLL CALL VOTE: AYES: Trustees Berglund, Davi, Kelly, Mistele, Neal, and Oggerino. NAYS: None. ABSENT: None.

MOTION DECLARED CARRIED

PRESENTED, READ and APPROVED.

October 9, 2017.

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Mayor

Minutes transcribed by Deputy Clerk Cindy Stuchl.