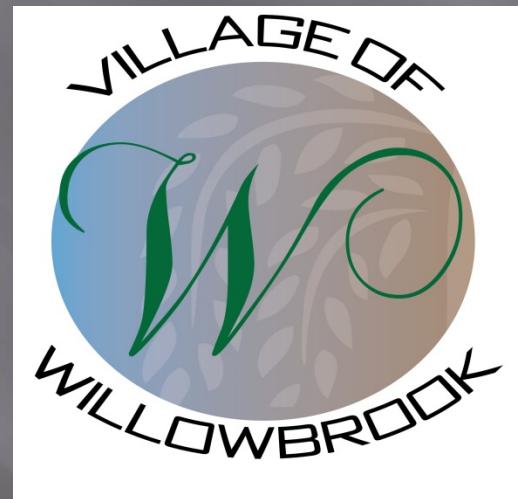
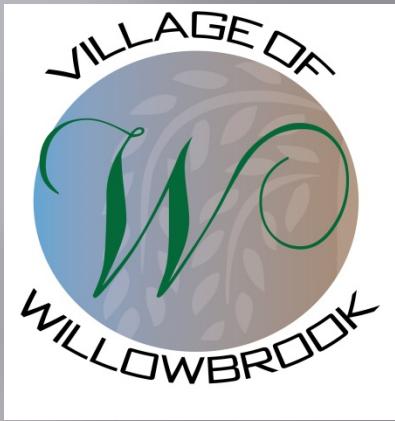


VILLAGE OF WILLOWBROOK

State of the Village Address
Chamber Luncheon - January 8, 2014





Mayor

Frank A. Trilla

Village Clerk

Leroy Hansen

Trustees

Dennis Baker

Sue Berglund

Umberto Davi

Terrence Kelly

Michael Mistele

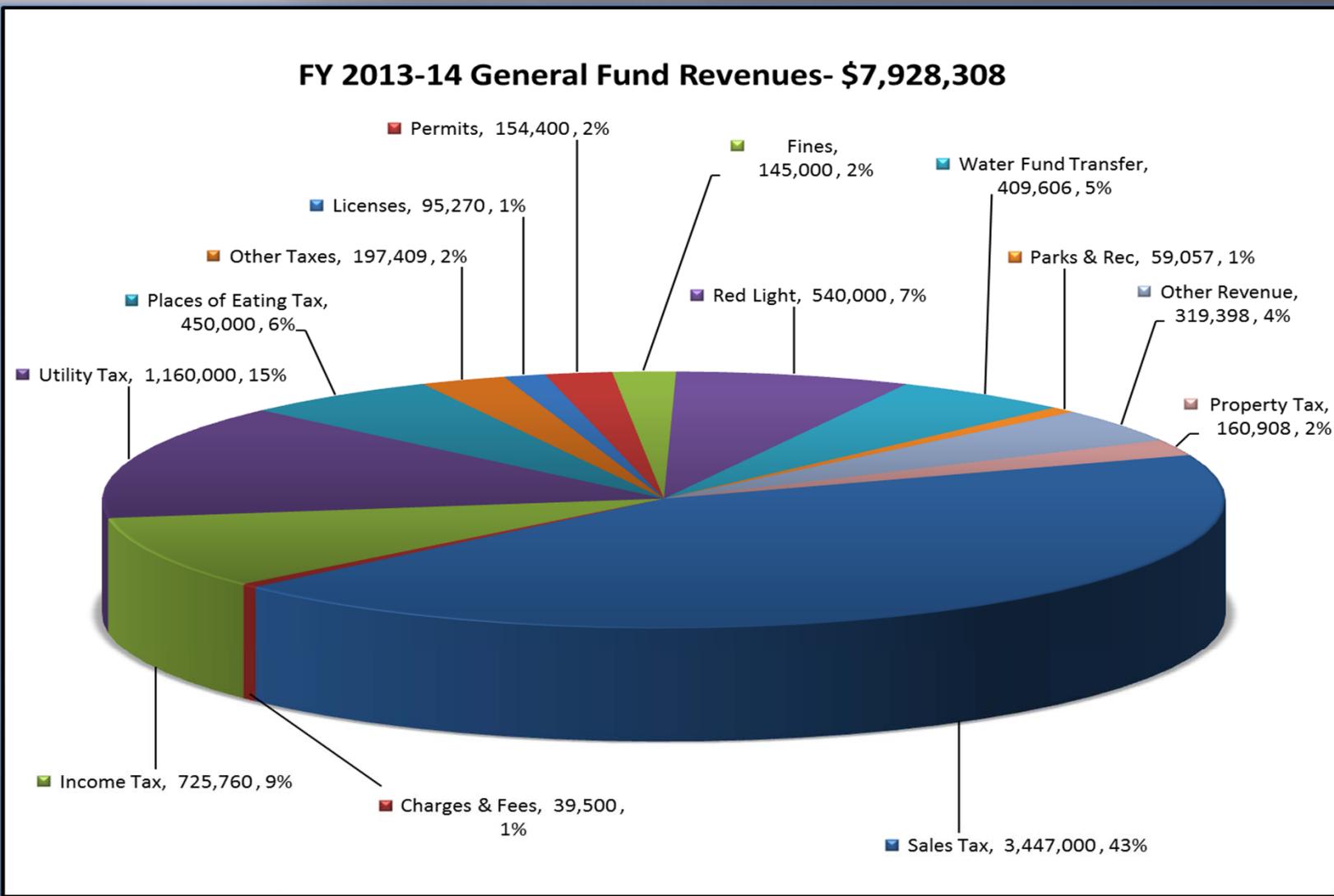
Paul Oggerino

“Trilla-Vision”

General Goals - Challenge the Status Quo!

- Maximize Sales Tax Revenue through Economic Development Initiatives
- Reinvigorate Park Facilities and Programming
- Consider Zoning Concepts in order to Trigger Re-Development of areas along the I-55 Corridor
- Improve Communications Throughout the Community
- Develop Long-Term Plan to Address Village Facility Space Needs / Community Resource Center (CRC)
- Police Department Re-structuring

Village Revenue Base



Retail Sales Tax Base

- 43% of all Willowbrook General Fund Revenues comes from Retail Sales Tax
- 2011 Benchmark Info (Sikich g:stat Toolkit): Comparison from a database of over 100 Illinois communities – limited to those having a population of under 20,000

General Fund Revenue Per Capita	
Willowbrook	Benchmark
\$908	\$845

Strengthen Local Business Community

- Enhance Efforts to Reinforce our Relationship with the Existing Business Community:
 - Identify Needs
 - Improve Communication
- Produce a Strong Economic Development Platform to Attract New Businesses:
 - Demographics / Psychographics
 - Marketing Opportunities

Target



Hinsdale Lake Commons Shopping Center



Willowbrook Town Center



Willowbrook Town Center



Willowbrook Town Center



Willowbrook Square Shopping Center



Patio Retail Center



Binny's Beverage Depot



Willowbrook Ford / Kia



Willow Commons Shopping Center



Pete's Fresh Market Development



©07Oct13
dDa
douglasDesign + associates
www.douglasDesign.US

Whole Foods Market



Park & Recreation Comprehensive Master Plan

- ❑ Adopted by the Village Board in June 2013 upon recommendation by the Park & Recreation Commission
- ❑ First such plan adopted by the Village
- ❑ 5-year plan contains planning recommendations for future park projects
- ❑ Projected Capital Improvement costs within the plan are estimated at \$3.5 M

2013 Waterford Park Renovation

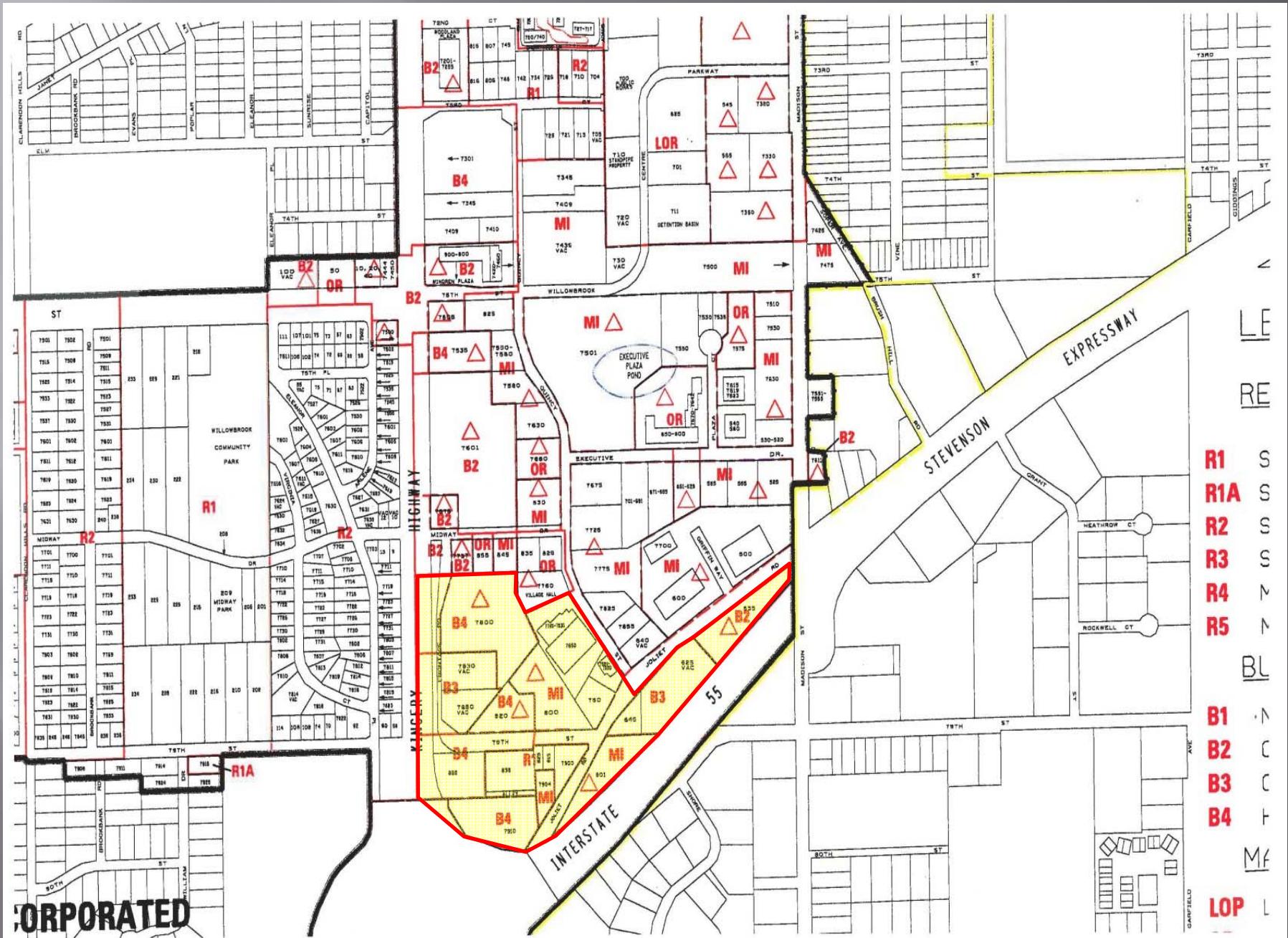


2013 Waterford Park Renovation



Comprehensive Land Use Plan

- ❑ Explore viability of development/re-development of properties located along I-55 corridor to attract hotel/restaurant/convention center or exhibition hall uses
- ❑ Regional Update to the Comprehensive Land Use Plan will be considered by the Plan Commission and Village Board during FY 2014/15

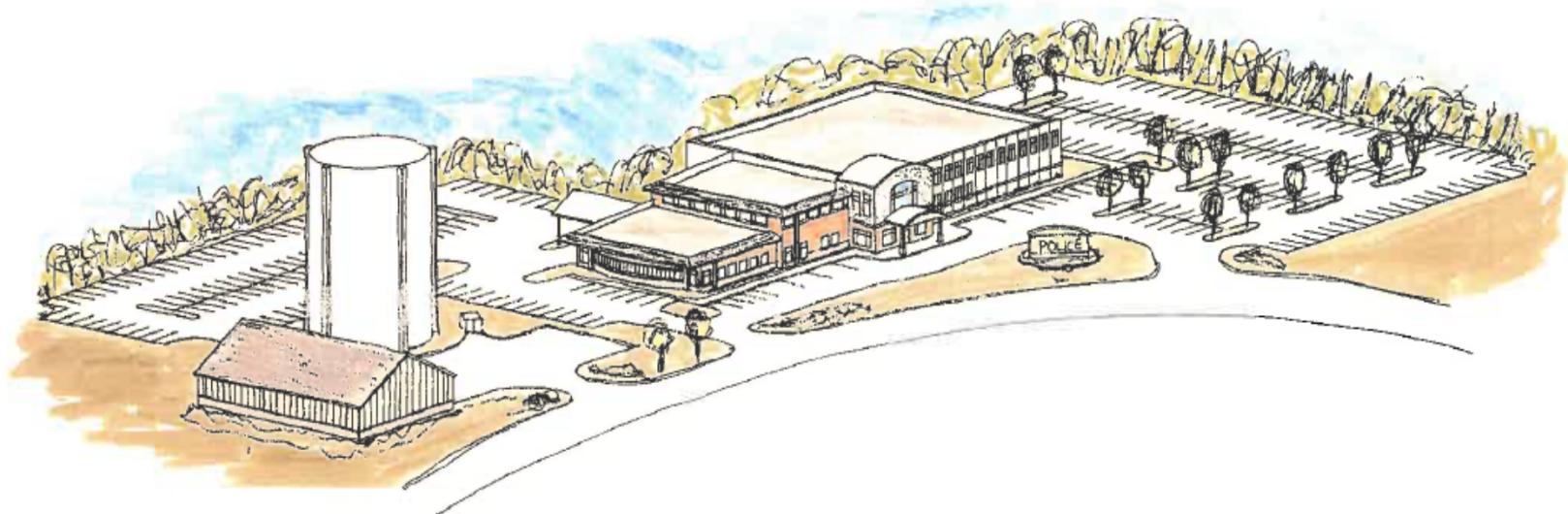


Communications

- Willowbrook President's Advisory Committee (WPAC)
 - Will include presidents of all Willowbrook homeowners associations
 - Will meet quarterly beginning 2014
 - Proactive approach to addressing issues
- Willowbrook Business Advisory Committee (WBAC)
 - To foster communications with our business district property owners and tenants
 - Create economic synergy

Willowbrook Master Facilities Plan

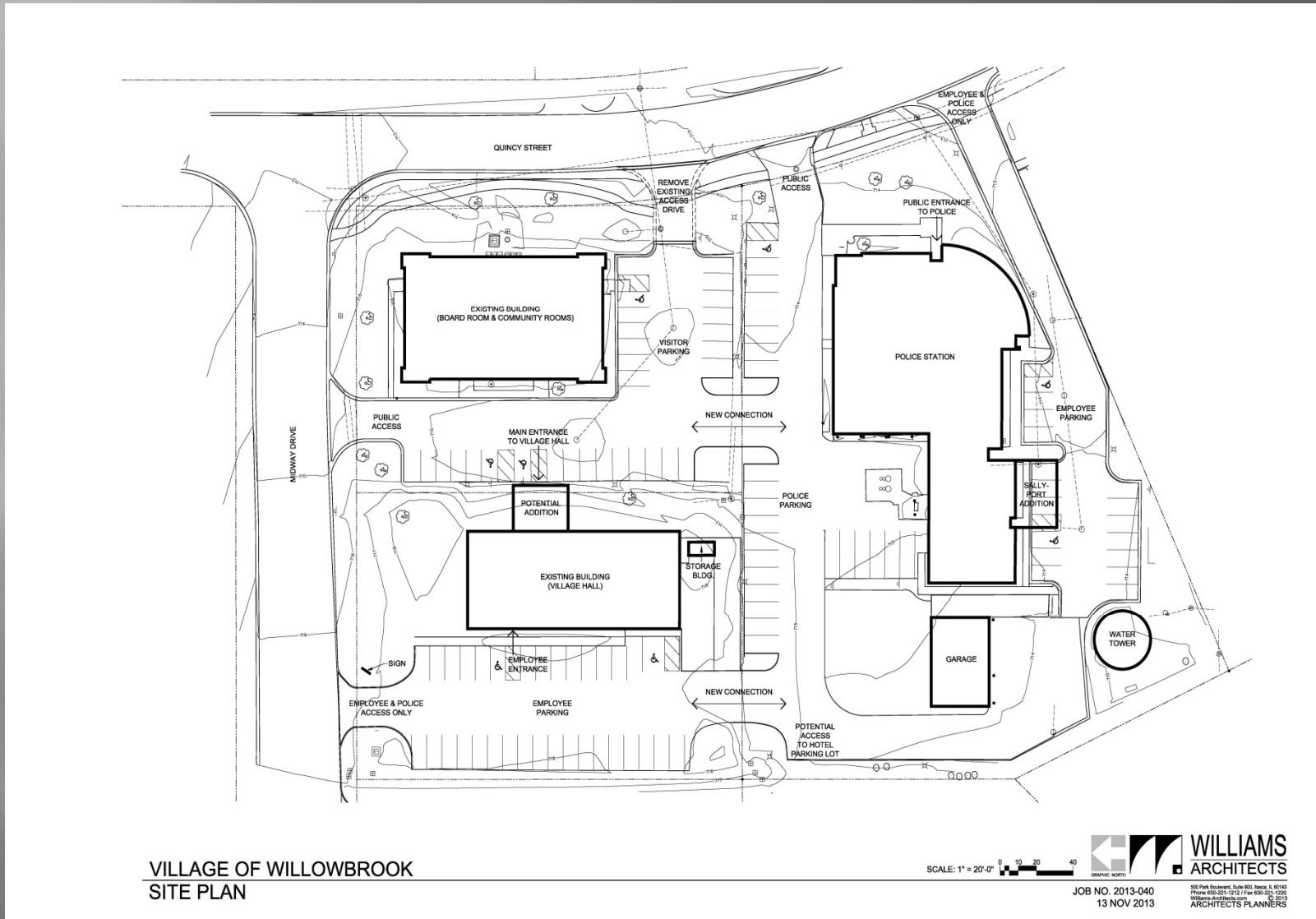
- 2004 adopted plan included constructing new Village facilities on vacant 4 acre parcel purchased in 2000 – est. total cost: \$13 M
- Public Works facility constructed 2008, remainder of plan “shelved” in 2009 due to lack of available funding and reluctance to issue debt
- Purchased 835 Midway Drive in August 2013. Will be converted to Village Hall offices
- Current building at 7760 Quincy to be converted to police station.
- Purchased 825 Midway Drive in December 2013. Will be converted into a Community Resource Center (CRC)
- Williams Architects developing concept renovation plans. Cost considerations within FY 2014/15 budget, and beyond.



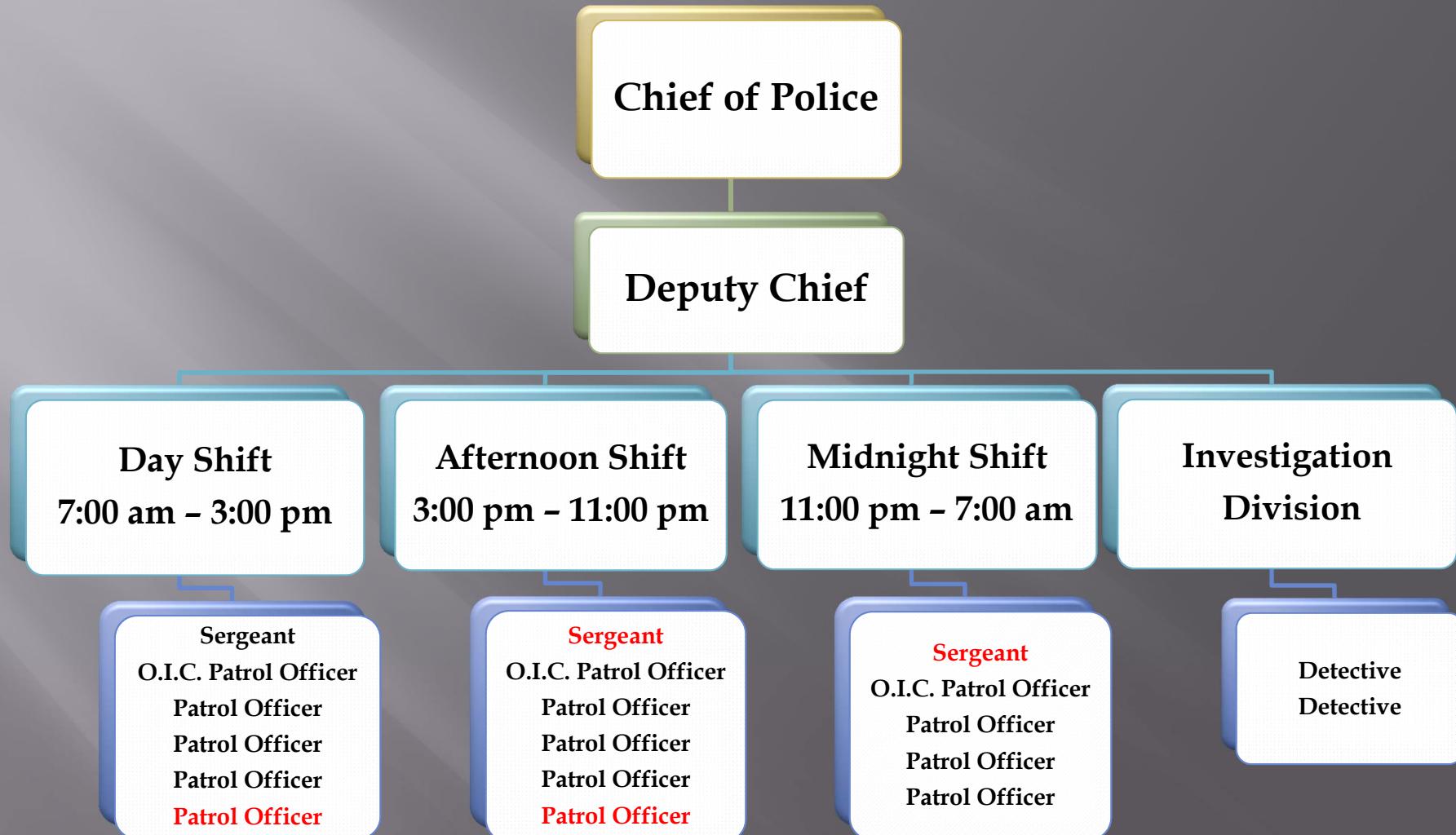




2013 Willowbrook Municipal Complex



Willowbrook Police Dept.



Village Financial Recognitions

- GFOA Distinguished Budget Presentation Award (FY 12/13)
 - 11th consecutive award
- GFOA Excellence in Financial Reporting (CAFR) Award (FY 11/12)
 - 24th consecutive award



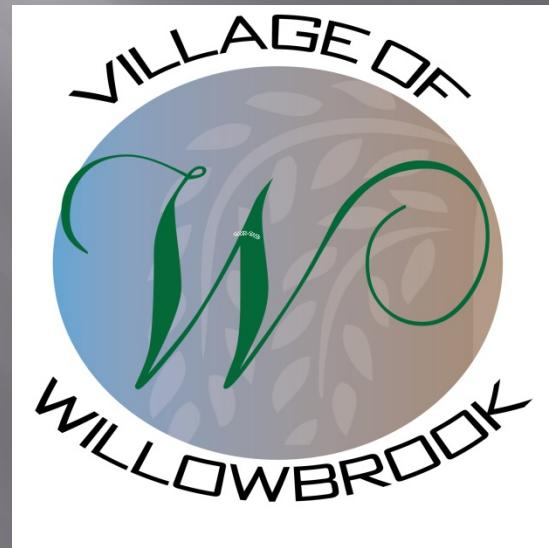
Grant Funding Efforts

- Surface Transportation Program (STP) Grant:
 - \$542,000 Federal Grant – CHRD. LAFO
 - Project Scheduled 2017
- Illinois Department of Commerce & Economic Opportunity (DCEO) Capital Grant:
 - LED Streetlight Replacement Project: \$92,000
 - Project will be completed in FY 2014/15
- Open Space Land Acquisition & Development (OSLAD)
 - \$400,000 toward Willow Pond Park Renovation
 - If approved, project will be completed in two phases

2013 Citizen Survey Results

- Mailed out 1,000 surveys to randomly selected residents in July
 - 224 responses received (vs. 233 in 2012)
 - 99.1% respondents are “Satisfied” or “Very Satisfied” with the quality of life in Willowbrook (up from 98.7%)
 - 89.6% feel they receive a fair level of service for the amount of tax dollars paid to the Village (up from 86.9%)
 - With regard to types of new developments desired, “Restaurants” and “Theaters” ranked the two highest.

We look forward to another
successful year!



On behalf of the Mayor and Village Board, we thank you for
the opportunity to speak today and for your continued support.